

BC Life & Health Insurance Company is pleased to announce its successful entry into the **Long Term Care Market!** Our portfolio of products includes **5 competitive policies**, including one plan that provides Nursing Home Care coverage only. This market is expanding quickly-and we are pleased to be positioned to become the provider of choice. We are confident that the Blue Cross mark, a symbol which is recognized and equated with **financial strength and stability** and our strong product line combined with our Agents, is team positioned for success.



Use this convenient fax cover sheet to get what you need to be successful in the Long Term Care Market!

TO: 805.375.6265

FROM: _____

I'm Already a Long Term Care Agent

and the response has been outstanding! I need more supplies to keep up with demand!

Please send me:

- Request for Proposal Form
- Co-Op Ad Slicks as soon as they are available
- Supply Request Form

I'm Ready to Start!

- I need to have a sales kit sent to me immediately so I can get started!**

The sales kit includes the agent agreement, commission information, product information, rate sheets, and more. Everything you need to get started.

Name: _____

Address: _____

City/State/Zip: _____

Phone:(_____)_____